



Fire Door Safety Week Thunderclap 2017

Last year we reached **475,654** people through Twitter, Facebook and Tumblr with the help of **131** supporters joining our Thunderclap to bring attention to the importance of fire doors.

This year we want to spread the message even further.

If you have a Facebook, Twitter and/or Tumblr account, please register for this year's [Thunderclap](#). It takes less than a minute.

Then on **Monday 25 September 2017** at **12:00pm**, the Thunderclap message promoting Fire Door Safety Week will be sent through any social media accounts that you sign up with.

It really is that quick and easy.

[Join the Thunderclap now](#)

What is a Thunderclap?

A Thunderclap is a one-off message, broadcast simultaneously across every supporter's social media accounts, on a set day at a set time. It allows the same message be heard on Facebook, Twitter and Tumblr - all at exactly the same time.

How does it work?

By signing up to the Thunderclap, you give Thunderclap permission to send one message on your behalf. Only one message is sent and after that Thunderclap will not post any additional messages. Thunderclap only posts on the social media accounts that have signed up to the Thunderclap.

What is this year's message?

"This #FireDoorSafetyWeek 5 Step Check could save a life. I'm supporting improved fire safety in our homes. Pls RT."

How do I join?

To join just [click here](#) and follow the instructions.

When will this be happening?

You need to sign up to support the Thunderclap today.

Then the Thunderclap message will automatically go out on **Monday 25 September 2017** at **12:00pm**.